

a peek at what's hot and new...

Looking for the right holiday gift? Here are some products sure to make a lasting impression.



calumet
photographic



samsung



crumpler



treasureknit



datacolor



treasureknit

◆ **SEKONIC**

Sekonic (www.sekonic.com) unveiled the L-758DR DigitalMaster; the first light meter that can be programmed to match the sensitivity of digital camera sensors or types of film for perfect exposure control. The L-758DR can compensate for variation in exposure accuracy caused by different ISO settings, light sources, measuring methods, and file formats. Up to three different exposure profiles can be stored at the same time and recalled with a quick keystroke. Distributed in the U.S. by the MAC Group.

◆ **CALUMET PHOTOGRAPHIC**

Calumet Photographic (www.calumetphoto.com) introduced five mounted lenses for use on Cambo's Digital Wide DS System. The lenses are: 24mm f/5.6 APO-Digital XL (Schneider), 28mm f/4.5 APO-Sironar-Digital HR (Rodenstock), 55mm f/4.5 APO-Sironar-Digital (Rodenstock), 72mm f/5.6 APO-Digital L (Schneider), and 90mm f/4.5 APO-Digital N (Schneider). The new line of lenses feature focal lengths and image circles specifically tailored to fit medium-format digital backs.

◆ **SAMSUNG**

Samsung (www.samsung.com) introduced the SyncMaster XL20, a 20" Light Emitting Diode (LED) Back Light Unit (BLU) monitor. Featuring up to 114 percent of the National Television System Committee (NTSC) color gamut, the XL20 is designed for color-critical applications. The XL20 provides precise color temperature, linear color tracking, brightness uniformity, and color reproduction.

◆ **CRUMPLER**

Crumpler (www.crumplerbags.com) introduced The Karachi Outpost, a supersized, durable backpack that fits up to 17" laptops and camera gear. Measuring 22.05" high by 14.96" wide by 11.81" deep, the backpack features a water-resistant 1000D shell, 300D ripstop lining, brushed-nylon-lined, configurable camera compartments, a carry handle, and waist straps.

◆ **DATACOLOR**

Datacolor (www.datacolor.com) announced ColorVision PrintFIX PRO 2.0. The upgrade offers more features to enhance the quality of tinted and black-and-white prints. With a new gray axis algorithm, advanced profile settings, and new soft-proof capabilities—for previewing custom profiles and settings before making a test print—PRO 2.0 delivers the ability to create gallery-quality prints.

◆ **TREASUREKNIT**

TreasureKnit (www.treasureknit.com) transforms your photographs into paintings with its new TKCanvas technology, which uses digital brush strokes to mimic the look and feel of a painting. The image is then printed on high-quality textured canvas using museum-quality, acid-free, pigmented archival ink. Then a UV resistant, roll-laminated film is applied to the TKCanvas using heat to provide maximum protection from the sun, scratches, and moisture. Each TKCanvas is stretched and wrapped around an interior wood frame and mounted with picture staples, allowing each image to be hung with or without a frame.

