



Color management is of the utmost importance to professionals. Frank Veronsky relies on the Datacolor Spyder3Studio SR system to ensure that his clients see what he sees.

Photography By Frank Veronsky



Custom ICC printer profiles also are included for producing amazingly accurate printing results tailored to the parameters of your printer. When printer calibration is what you need, the strip-reading Spyder3Print SR Spectrocolorimeter gives custom profiles of prints within minutes, thanks to EZ targets designed for

perfect matching in either color or black-and-white prints. The Spyder3Print SR interface will step you through the process of creating profiles quickly and accurately. The Image Editor also gives you total control over adjustments to profiles, making changes universal for both color and black-and-white gallery-level prints. Compatible with both Macs and PCs, the Spyder3Studio SR is an all-in-one package of everything you'll need for precise color workflows, from on the set to final output. The Spyder3Studio SR system is the cornerstone of the modern digital darkroom.

Photographer Frank Veronsky is one of those rare photographers who can do it all. He has been on the scene for more than two decades, and his portfolio includes everything from commercial work to editorial to fashion to music to portraiture. He's a master at capturing and expressing the personality of his subjects. Whether they are celebrities, high-profile executives or "outstanding unknowns," he treats each of his dynamic subjects with an equal amount of respect, and it's an attitude that translates well into his exciting imagery. Veronsky relies on the Spyder3Studio SR system to carry over that translation to his clients in exactly the way that he wants.

"I have been a professional photographer for more than 20 years, and nothing gives me more happiness than finding a tool that makes my life easier. Since almost all my work now is in digital form, color management is essential to my workflow. Whether it's for a client or for my personal work, the color I see with my own eyes needs to translate accurately to the final image. That's why, without a doubt, I use Spyder3Studio SR. The Spyder system quickly and easily gives me perfect color from camera to monitor to the final print at an incredibly affordable price. Second-guessing the accuracy of color in any of my images isn't an issue anymore. I really can't work without it."

Learn more at [www.datacolor.com](http://www.datacolor.com).

**datacolor**



*The Spyder3Studio SR™ system includes everything you need to precisely calibrate your entire workflow in one package. Included are color-management solutions for RAW camera calibration, calibrating all your*

*displays and creating custom ICC printer profiles, so the color you see in your shoot is the color you get in your final prints. The SpyderCube enables you to optimize settings across a series of shots with any popular RAW image-editing software. The Spyder3Elite synchronizes all of your monitors, including front-projector displays. Spyder3Elite 4.0 software gives you more control; some of the newer features include a monitor quality analyzer, display graphing compared to sRGB and Adobe RGB, enhanced iterative gray balancing and automated brightness adjustment, making this the most feature-rich software available. Finally, the Spyder3Print SR gives you full-featured hardware and software to profile any combination of RGB-driven printer, paper and ink for creating perfect prints. Spyder3Studio SR is a comprehensive and precise system for all your color-calibration needs.*

**A** workflow is only as good as the sum of its parts, and the Spyder3Studio SR system provides photographers with advanced tools for streamlining color management from the click of the shutter to the final print. Beginning with the shoot, the SpyderCube RAW-calibration tool is diminutive in size for easy placement in any scene. Don't let its size fool you, though. More than just a gray card, you can use any RAW-calibration software with the SpyderCube to set white balance, midtones, highlights and levels of contrast by copying settings into every image in the shoot.

The Spyder3Elite Colorimeter also is included for properly calibrating monitors and screens with user-specified calibration targets, multiple display matching and ambient light monitoring for ensuring accuracy even under alternate viewing conditions. The device is compatible with a variety of professional monitors, displays and front projectors, and the ReCAL mode makes recalibration a snap, cutting initial calibration times nearly in half. Intuitive software also is included for setting up profiles and evaluating the results with the SpyderProof function.

Spyder3Studio SR